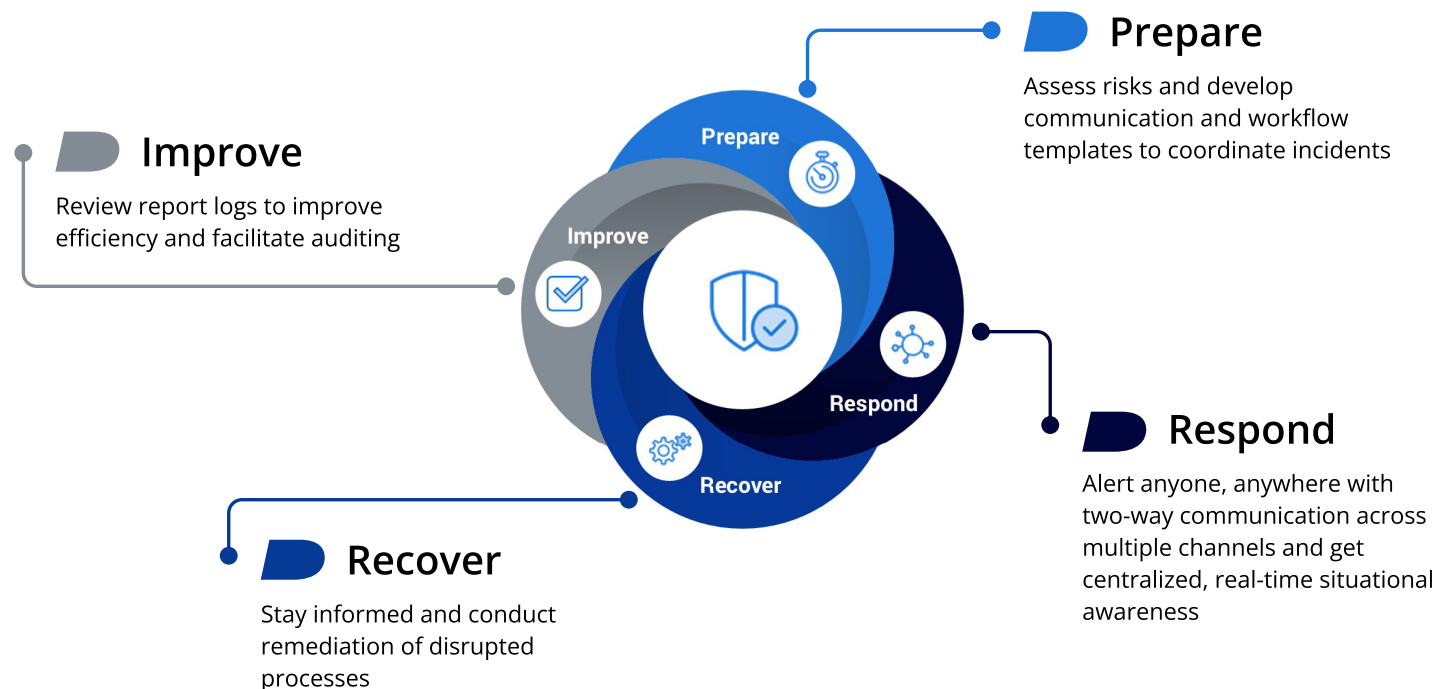


BlackBerry AtHoc - Crisis Critical Communication



AtHoc provides a platform that globally connects people, organization and devices to communicate effectively with each other. It also provides a tool for independent response to any crisis incident, physical or digital.

BlackBerry® AtHoc® helps government agencies prepare for and respond to critical events and emergencies. In a crisis, BlackBerry AtHoc provides clear and timely information to your team and the public so you can protect and warn everyone.



For businesses

\$3,86M Average cost of data loss	\$1,8M Average cost of security impact of an incident	\$1,3M Average cost of repairing the consequences of extreme weather	\$9K/min Average cost of IT downtime
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Key use cases	Solution approach	Sample views
- The user reports geo-tagged events directly from the scene of the incident via text, video, photo and voice. - Users report suspicious packages, suspicious persons, dangerous medical and military items and share photos or videos of them.		

